ORDER

KMGH

Orders		
Order / Rev:	184124	
Alt Order #:		
Product Desc:	Perlmutter for Congress 2012	
Estimate:	11562	
Flight Dates:	10/22/12 - 10/28/12	Primary AE: Laura Hargis
Original Date / Rev:	08/08/12 / 08/08/12	Sales Office: Den
Order Type:	GENERAL	Sales Region: LOC

Agency		
Name:	Media Strategies & Research	
Buying Contact:		Billing Type: Cash
Billing Contact:		Billing Calendar: Broadcast
	1580 Lincoln Street Ste. 510	Billing Cycle: EOM/EOC
	Denver, CO 80203	Agency Commission: 15%

Advertiser		
Name:	Congress/Perlmutter(D)	
Demographic:	A25-54	New Business Thru:
Product Codes:	PL6-State Congress	Order Separation: 00:10:00
Priority:	PREEMPTIBLE	Advertiser External ID: MAJ
Revenue Codes:	POL, POL-CANDIDATE, Unassigned	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	76	$39,710.00	$33,753.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	76	$39,710.00	$33,753.50	0.00
Totals	76	$39,710.00	$33,753.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/22/12	10/28/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	11-11--	:30	4	$200.00	PREE	0.00	NM	4	$800.00
N 2	KMGH	10/22/12	10/28/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	1-111--	:30	4	$225.00	PREE	0.00	NM	4	$900.00
3	KMGH	10/22/12	10/28/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	11111--	:30	5	$400.00	PREE	0.00	NM	5	$2,000.00
4	KMGH	10/22/12	10/28/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	22222--	:30	10	$400.00	PREE	0.00	NM	10	$4,000.00
6	KMGH	10/27/12	10/27/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	$200.00	PREE	0.00	NM	1	$200.00
7	KMGH	10/28/12	10/28/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	------S	:30	1	$75.00	PREE	0.00	NM	1	$75.00

Week detail:

Ln		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
N 1	Week:	10/22/12	10/28/12	11-11--	4	$200.00	0.00
N 2	Week:	10/22/12	10/28/12	1-111--	4	$225.00	0.00
3	Week:	10/22/12	10/28/12	11111--	5	$400.00	0.00
4	Week:	10/22/12	10/28/12	22222--	10	$400.00	0.00
6	Week:	10/22/12	10/28/12	-----S-	1	$200.00	0.00
7	Week:	10/22/12	10/28/12	------S	1	$75.00	0.00

Order / Rev:	184124	Advertiser:	Congress/Perlmutter(D)
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Flight Dates:	10/22/12 - 10/28/12	Estimate:	11562

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	KMGH	10/22/12	10/26/12	930a-10 Right This Minute	CA	930a-10a	1---1--	:30	2	$200.00	PREE	0.00	NM	2	$400.00
				930a-10 Right This Minute											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	1---1--	2	$200.00	0.00								
11	KMGH	10/23/12	10/23/12	The View	CA	10A-11A	-1-----	:30	1	$300.00	PREE	0.00	NM	1	$300.00
				THE VIEW											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	-1-----	1	$300.00	0.00								
12	KMGH	10/22/12	10/26/12	11A-12P News/KMGH	CA	11A-12P	1--1---	:30	2	$200.00	PREE	0.00	NM	2	$400.00
				11A-12P News											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	1--1---	2	$200.00	0.00								
13	KMGH	10/24/12	10/24/12	The CHEW	CA	1157A-1P	--1----	:30	1	$175.00	PREE	0.00	NM	1	$175.00
				The CHEW											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	--1----	1	$175.00	0.00								
14	KMGH	10/25/12	10/25/12	M-F 230-3pm	CA	230-3p	---1---	:30	1	$200.00	PREE	0.00	NM	1	$200.00
				Inside Edition											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	---1---	1	$200.00	0.00								
15	KMGH	10/22/12	10/28/12	Katie M-F 3-4pm	CA	3-4pm	11111--	:30	5	$300.00	PREE	0.00	NM	5	$1,500.00
				Katie Couric											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	11111--	5	$300.00	0.00								
16	KMGH	10/22/12	10/28/12	DR. OZ - 4PM	CA	4P-5P	11111--	:30	5	$275.00	PREE	0.00	NM	5	$1,375.00
				Dr. Oz											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	11111--	5	$275.00	0.00								
N 17	KMGH	10/22/12	10/28/12	5-530P News M-F/KMGH	CA	5P-530P	12211--	:30	7	$500.00	PREE	0.00	NM	7	$3,500.00
				5-530P News											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	12211--	7	$500.00	0.00								
18	KMGH	10/27/12	10/27/12	5-6p News Saturday	CA	5P-6p	-----S-	:30	1	$250.00	PREE	0.00	NM	1	$250.00
				5pm News Saturday											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	-----S-	1	$250.00	0.00								
19	KMGH	10/28/12	10/28/12	5pm News Sunday	CA	5P-6P	------S	:30	1	$350.00	PREE	0.00	NM	1	$350.00
				5pm News Sun Local News											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	------S	1	$350.00	0.00								
20	KMGH	10/22/12	10/28/12	6p-630p JEOPARDY (M-F	CA	6P-630P	11--1--	:30	3	$900.00	PREE	0.00	NM	3	$2,700.00
				6P-630P JEOPARDY (M-F)											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	11--1--	3	$900.00	0.00								
N 21	KMGH	10/22/12	10/28/12	630-7P WHEEL (M-F)	CA	630-7P	1-11---	:30	3	$1,050.00	PREE	0.00	NM	3	$3,150.00
				630-7p WHEEL (M-F)											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	1-11---	3	$1,050.00	0.00								
22	KMGH	10/23/12	10/23/12	ABC Tue C	CA	9P-10P	-T-----	:30	1	$2,700.00	PREE	0.00	NM	1	$2,700.00
				Private Practice											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	-T-----	1	$2,700.00	0.00								
N 24	KMGH	10/22/12	10/28/12	10P NEWS - M-F/SU	CA	10P-1037P	11211--	:30	6	$1,000.00	PREE	0.00	NM	6	$6,000.00
				10P NEWS (M-F/SU)											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	11211--	6	$1,000.00	0.00								
25	KMGH	10/27/12	10/27/12	10P NEWS - SAT	CA	10P-1037P	-----S-	:30	1	$425.00	PREE	0.00	NM	1	$425.00
				10P NEWS (SAT)											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

Order / Rev: 184124
Alt Order #:
Flight Dates: 10/22/12 - 10/28/12

Advertiser: Congress/Perlmutter(D)
Product Desc: Perlmutter for Congress 2012
Estimate: 11562

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	KMGH	10/27/12	10/27/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	1	$425.00	PREE	0.00	NM	1	$425.00
26	KMGH	10/28/12	10/28/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	------S	:30	1	$1,000.00	PREE	0.00	NM	1	$1,000.00
27	KMGH	10/22/12	10/28/12	Nightline Nightline	CA	1037P-1103P	11111--	:30	5	$450.00	PREE	0.00	NM	5	$2,250.00
29	KMGH	10/24/12	10/24/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a	--1----	:30	1	$200.00	PREE	0.00	NM	1	$200.00
30	KMGH	10/28/12	10/28/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	------S	:30	1	$210.00	PREE	0.00	NM	1	$210.00
31	KMGH	10/28/12	10/28/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	------S	:30	1	$250.00	PREE	0.00	NM	1	$250.00
32	KMGH	10/26/12	10/26/12	ABC Fri C 20/20	CA	9P-10P	----F--	:30	1	$1,200.00	PREE	0.00	NM	1	$1,200.00
33	KMGH	10/28/12	10/28/12	ABC Sun C Revenge	CA	8P-9P	------S	:30	1	$3,200.00	PREE	0.00	NM	1	$3,200.00
												Totals		76	$39,710.00

Weekly detail:

Ln		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
25	Week:	10/22/12	10/28/12	-----S-	1	$425.00	0.00
26	Week:	10/22/12	10/28/12	------S	1	$1,000.00	0.00
27	Week:	10/22/12	10/28/12	11111--	5	$450.00	0.00
29	Week:	10/22/12	10/28/12	--1----	1	$200.00	0.00
30	Week:	10/22/12	10/28/12	------S	1	$210.00	0.00
31	Week:	10/22/12	10/28/12	------S	1	$250.00	0.00
32	Week:	10/22/12	10/28/12	----F--	1	$1,200.00	0.00
33	Week:	10/22/12	10/28/12	------S	1	$3,200.00	0.00